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AWARD-WINNING EXPERIENCE AGENCY BRANDS AT WORK HAS APPOINTED HANNAH TAPPER AS EXECUTIVE PRODUCER.

Hannah will be responsible for overseeing all aspects of key client projects from inception through to delivery, as well as managing and growing key client accounts. This role forms part of the agency's expanded leadership line-up as they work with new and established clients to deliver a wave of virtual events and innovative hybrid experiences.

With over 15 years of operational experience in the events industry, Hannah has worked across all event disciplines including conferences, exhibitions, incentives, parties, and product launches. Hannah also brings her depth of experience in the management of complex networks, multiple stakeholders, leading large teams, budget management and ensuring communication and efficiencies across internal departments.

Before joining Brands at Work earlier this month, Hannah freelanced for the last three years at various agencies, working with a wealth of global corporate clients within the IT, Communications and Finance sector. During her last role before freelancing, Hannah was Senior Event Director at George P. Johnson for eight years, responsible for leading the operational delivery of Cisco Live, a 15,000-person event hosted in Europe for IT professionals.

Speaking on her appointment, Hannah said *"I have joined Brands at Work at a really exciting time when they are growing as an agency. My hope is to be able to continue on this journey and bring some of my experience to the table to help support them in the already outstanding work that they deliver. I see it as a real statement of intent that they are both taking on new team members whilst continuing to win new business and I looking forward to the many opportunities that may bring as the event world begins to open its doors once again."*

Having been crowned 'Challenger Agency of the Year' at the EVCOM London Live Awards recently, this appointment further demonstrates how Brands at Work is continuing to invest in experienced talent in full time roles – something that its Managing Partners believe is the key to its continued growth and success.

On Hannah's arrival, Managing Partner John Birger says *"We are delighted to welcome Hannah to Brands at Work. She has a proven ability in delivering projects of considerable scale and complexity and in doing so, marrying the big idea and creative vision to the many detailed operational challenges. Most importantly Hannah is a natural fit culturally. She is a tremendous contributor, collaborator, and problem solver. She takes the time to investigate and challenge what she sees in order to understand the why. She will be a great asset to our team."*

The agency has seen a flourishing demand in hybrid events and are already receiving multiple client briefs for 2022 including large scale international events. This allows Brands at Work to leverage Hannah's extensive capabilities in delivering complex mega-events, as they continue to win new business and deliver outstanding work for its impressive client base.

On the back of the agency's huge success of their latest virtual engagement white paper and online showcase, they are in the process of launching the sequel, responding directly to clients who are planning their hybrid events and campaigns, post-covid.

About Brands at Work

Brands at Work is an award-winning live, virtual and hybrid communications agency. We specialise in the creative design and delivery of business-to-business/employee/consumer marketing and event communications.

Brands are built one thought, one idea at a time. But there's a big difference between thinking something and actually doing it. We bridge that gap, transforming complex strategy and brilliant ideas into bold experiences. We put your stories to work, engaging audiences and getting lasting results.

We are ideas in action. We are Brands at Work.

For more information please contact:

Jodie Bolle | Marketing and Client Services Executive
+44 (0)79033 66 438

jodie.bolle@brandsatwork.eu.com
www.brandsatwork.eu.com