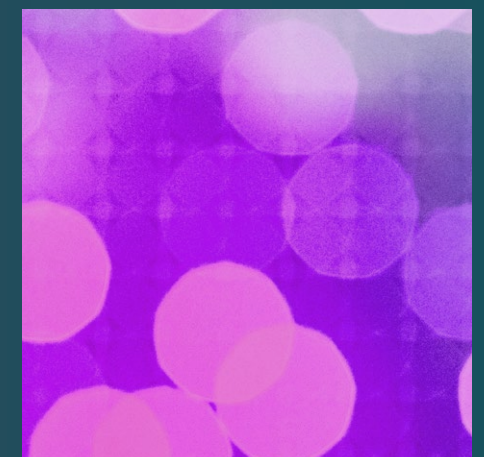
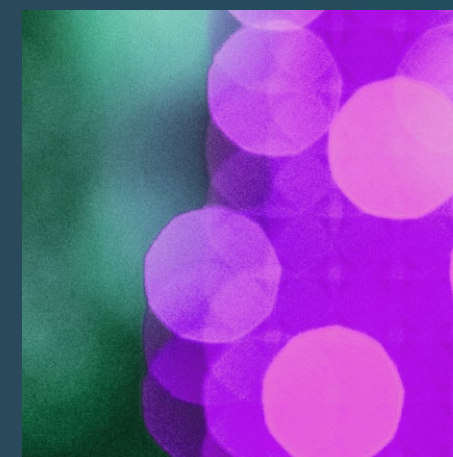
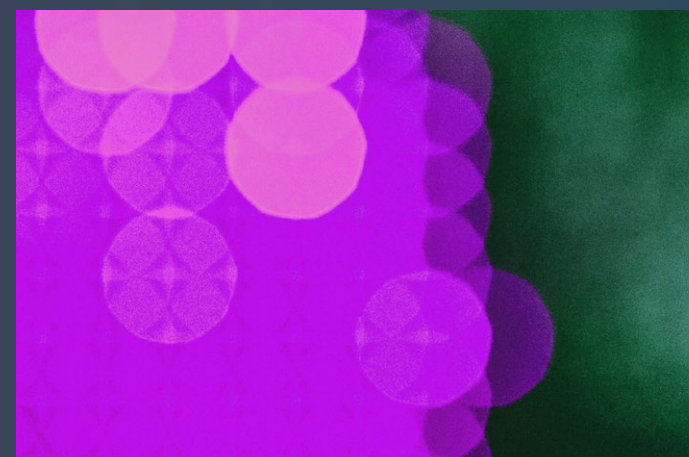
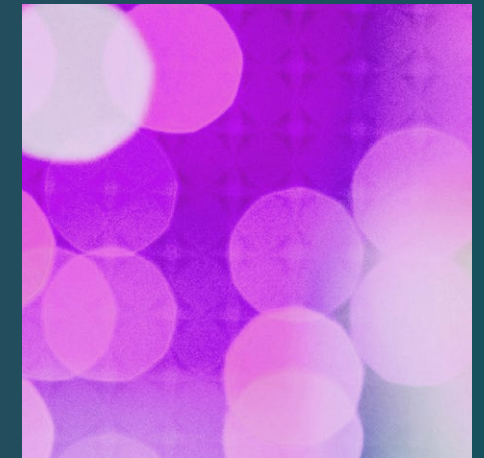


**Brands
& Work**

HUMANISING VIRTUAL EVENTS

***IDEAS IN
ACTION***



**IMAGINE IF YOUR VIRTUAL EVENTS
COULD BE MORE HUMAN.
GUESS WHAT? THEY CAN.**

Are you a digital disciple or a live event purist? Whether you have unfaltering faith in virtual events, or whether you're hoping they'll fizzle out and return to face to face, we're talking to you. All of you. Because, you know what?

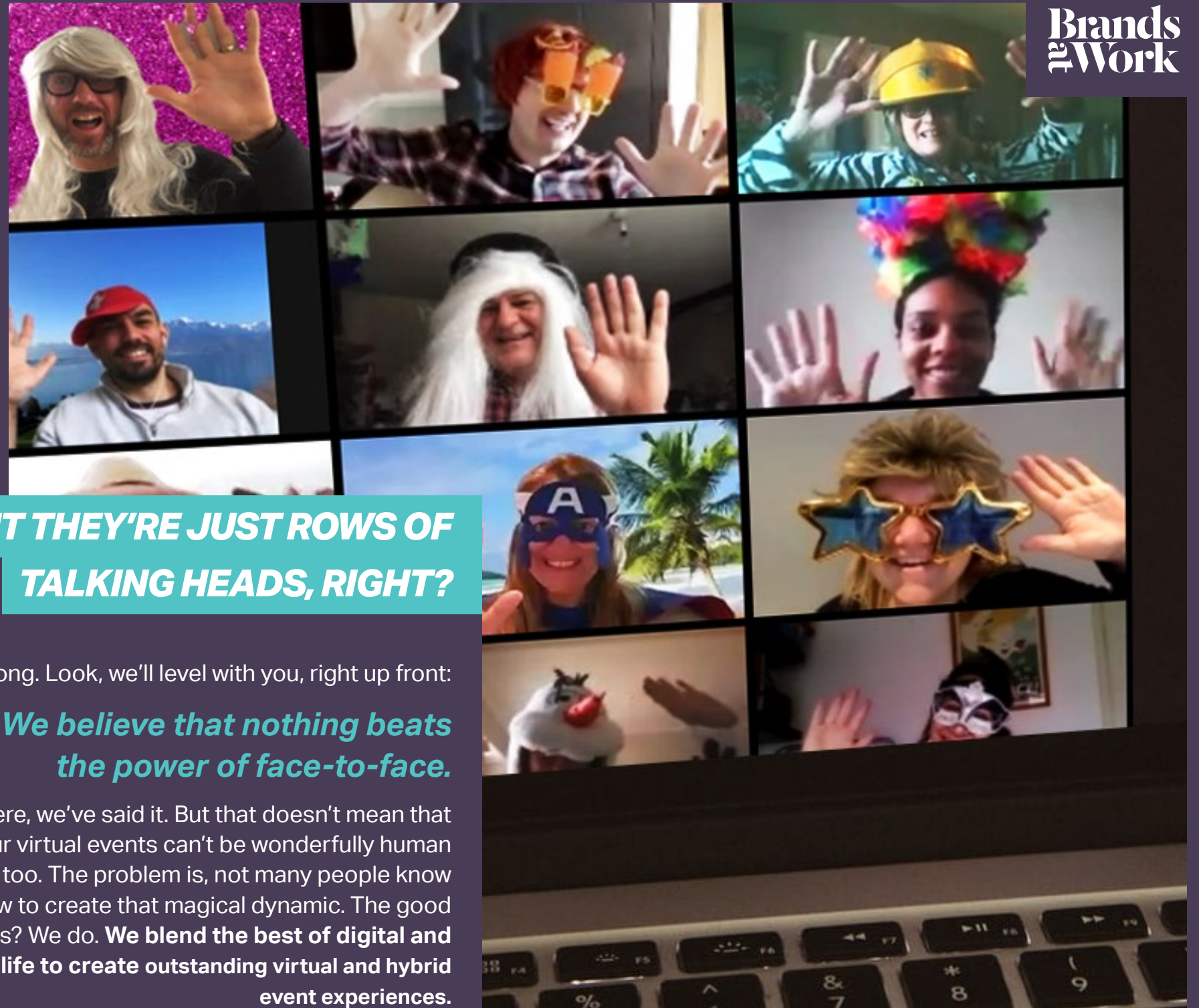
Virtual & hybrid events are here to stay.

**BUT THEY'RE JUST ROWS OF
TALKING HEADS, RIGHT?**

Wrong. Look, we'll level with you, right up front:

***We believe that nothing beats
the power of face-to-face.***

There, we've said it. But that doesn't mean that your virtual events can't be wonderfully human too. The problem is, not many people know how to create that magical dynamic. The good news? We do. **We blend the best of digital and real life to create outstanding virtual and hybrid event experiences.**



**UNLEASH THE POWER OF EXPERIENCE.
US HUMANS LOVE IT.**

As a wise person once said,

"life is about experiences."

Just like you, your colleagues, clients and customers are human. And just like you, they love exciting, entertaining, engaging experiences. They want to feel a sense of fun, warmth and social connection, whether on – or off – line.

Experiences that are imaginative, interactive and immersive. Experiences that put your brilliant business content into a blender with beauty, theatre, spectacle and surprise. Experiences where your content sticks with your audience, and your audience sticks with you.

Our creative strategists, experience designers, content producers, multimedia wizards and technicians can transform your online events from dull talking heads in rectangles into effective, engaging, unforgettable experiences.

HERE'S WHAT WE DO.



**Live / virtual / hybrid
Event services**

Project management

- End-to-end project management
- Planning, scoping & measurement
- Data capture, analytics & engagement metrics
- Digital maintenance & support
- Registration & logistics
- IT & third party liaison
- Pre and post event surveys

Creative & content

- Ideation & concept creation
- Engagement strategy planning
- Content production
- Script writing and copy writing
- Communications campaigns
- 2D design – themes, graphics, identities, illustrations
- 3D design - virtual environments, visualisation
- UX & interface design
- Audience journey mapping
- Animation - motion graphics, video stings, AfterFX, CGI
- Speaker support - graphics, PPT/Keynote, speaker coaching
- Social media

Production

- Technology advisory – mapping & matching to the right technology platform
- Broadcast design / production
- Film, TV & video production
- Programme content
- Show direction & virtual stage management
- Presentations – design & delivery
- Audio-visual – support, equipment, resourcing
- Apps, platforms & digital
- Speaker management
- TV studio-in-a-box

BECAUSE YOU STILL NEED TO CREATE ENGAGEMENT.

And you still need to:

Drive learning & knowledge sharing

- Digital toolkits
- Podcasts & bite-size comms
- Interactive videos
- Multi-media infotainment
- Experiential e-learning
- Learning games
- Virtual classrooms
- Workshops & masterclasses
- Digital role plays
- Interactive keynotes
- Brainstorming & whiteboarding
- Social campaigns

Attract & retain the best talent

- Virtual recruitment fairs
- Onboarding events
- New hire inductions
- Fireside chats
- Video diaries
- Content scavenger hunts
- Q&A and polling
- Interviews
- Debates
- Panels
- Best practice share fairs
- Team building activities

Interact, engage & network

- Townhall broadcasts
- Virtual breakouts
- Roundtables
- Crowd sourced content
- Online exhibits
- Sponsor showcases
- Digital tradeshows
- Wellness workshops
- Hackathons
- Digital social gatherings
- Pub quizzes & gameshows

Go to market, launch, make a big splash

- Immersive launch events
- Spectacular virtual reveals
- TV- quality broadcasts
- Interactive stages
- Digital demos
- Augmented, virtual & mixed reality
- Sensory experiences
- Meeting in a box

Reward, recognise & celebrate

- Social stories
- Recognition campaigns
- Contactless care packages
- Straight-to-home swag bags
- At-home award shows
- Living room concerts
- Digital dining experiences
- Virtual 'destination trips'

***THIS IS NOT OUR FIRST
VIRTUAL RODEO.***

*We've been designing devourable,
digital content and delivering
binge-worthy broadcasts for over a decade.*

That's a long time before lockdown. From training broadcasts and virtual townhalls to online product launches, sales meetings and all-singing-all-dancing TV magazine shows, we've 'been there & done' that in digital.

Whether your engagement strategy includes live, digital or hybrid events (or ideally a combination of all three), our production standards are at the highest level. The key to success now (as it always has been) is captivating your audience with compelling content.

**WE'LL SPEC YOUR TECH. AND FIND
THE FUN IN ITS FUNCTIONALITY.**

Remember, online event platforms are just vehicles. So, while sexy tech is great, what matters most is where it can take you. We'll help you build your virtual engagement strategy from the ground up.

We're platform agnostic, so rather than pushing you down one road, we'll ask you for your desired destination.

We're experts in creative content, technology platforms and all aspects of production. From pre-event wireframes to post-event follow ups, we'll deliver a first-class user experience for your audience.



**EVER HEARD APPLAUSE
IN A DIGITAL EVENT?
YOU WILL.**

Even in a socially distanced world, the show must go on. In fact, now more than ever, it's critical that you sustain strong business performance, maintain motivation and keep corporate cultures alive and kicking.

Forget dusty webinars...

...when we say 'show' we're talking jaw-dropping dramatic moments. Sure, there's the popular polling and the online ice breakers, but for the more adventurous, there's augmented and mixed reality reveals to create a real sense of theatre. Never-seen-before networking games and active learning workshops will meet buzzing business storytelling sessions and hyper-collaborative hack-a-thons. If we can code it, then the virtual sky is the limit.



Brands & Work

LET'S TALK, HUMAN TO HUMAN.

If you're looking to unleash the power of experience for your live, hybrid or virtual events, we can help.

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